



Dear Community Partner,

The Piedmont Heights Community Improvement Foundation (PHCIF), established in 2013 is a nonprofit whose primary mission is to enhance the livability of our neighborhood in Northeast Atlanta. As such, our mission is to preserve and enhance the rich heritage of Piedmont Heights and its physical assets.

Our neighborhood is comprised represents around 3,000 of your neighbors, many of whom are your most loyal customers. This year, PHCIF plans to complete fundraising for its most exciting project yet, the revitalization of the Gotham Way Park Playground. Once complete, our community will have brand new ADA inclusive playground equipment for all to enjoy.

We are currently seeking sponsors for our Annual Fundraising Fandango. Our goal for this event is to raise \$16,000 for Gotham Way Park, which would pave the way for the completion of our playground renovation by Spring 2019. We have a variety of sponsorship levels designed to benefit both PHCIF and your business.

As you well know, the Piedmont/Monroe Corridor is home to some of the most vibrant businesses in the Atlanta area. On behalf of the Piedmont Heights Community Improvement Foundation, we thank you for your consideration and support. It is one of our goals to promote, support, and partner with our local establishments to preserve and enhance the unique history of our community.

Gotham Way Park, situated in the center of the community, is owned by our sister organization, the Piedmont Heights Civic Association, and receives no financial support from the City of Atlanta or any other source. Sponsorship donations are tax deductible and can be made online at **www.piedmontheights.org/foundation** or by mail to the Piedmont Heights Community Improvement Foundation, 1579 Monroe Dr. NE, Ste. 307, Atlanta GA 30324. Checks should be made payable to: **Piedmont Heights Community Improvement Foundation.**

Sincerely,

PHCIF Board of Directors

Jorgelina Striedinger, President

David Lerner, Treasurer

Drew Niess

Donna Gensler

Meg Anderson

Sponsorship Levels and Benefits



Gold Level Sponsor - \$2,000

1. Special and individual mention of your participation in this event as well as your logo listed first and largest on all promotional materials including:
 - a. Piedmont Heights Neighborhood Facebook page
 - b. Piedmont Heights Parents Association Facebook page
 - c. Piedmont Heights Business Alliance Facebook page
 - d. Gotham Way Park Facebook Page
 - e. NextDoor
 - f. Flyers to all residential areas including offices of apartment complexes
2. One (1) Email Newsletter Article (approved by your media team) featuring your business to be emailed to our entire database prior to our event.
3. A prominent space at the event to set up a 6-foot table for marketing materials
4. A member of your team can serve as host at the entrance table the event
5. Twenty (20) tickets to this year's Annual Fundraising Fandango (ticket face value \$30 each)

Silver Level Sponsor - \$1,000

1. Your logo will be listed on all promotional materials including:
 - a. Piedmont Heights Neighborhood Facebook page
 - b. Piedmont Heights Parents Association Facebook page
 - c. Piedmont Heights Business Alliance Facebook page
 - d. Gotham Way Park Facebook Page
 - e. NextDoor
2. A 6-foot sponsor table at this event for marketing materials
3. Ten (10) entry tickets to this year's Annual Fundraising Fandango (ticket face value \$30 each)

Bronze Level Sponsor - \$500

1. A 6-foot sponsor table at this event for marketing materials
2. Five (5) entry tickets to this year's Annual Fundraising Fandango (ticket face value \$30 each)

Friend of Gotham Way Park - \$250

1. Distribution of a marketing material of your choosing at the event
2. Two (2) entry tickets to this year's Annual Fundraising Fandango (ticket face value \$30 each)

The Future Gotham Way Park

With your support, this will be our park by Spring 2019.



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PROPOSAL: 132-111483-1

GOTHAM WAY PARK

Play South
PLAYGROUND CREATORS

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